



APICS Vendor Webcast | Streamlining the S&OP Process, sponsored by Logility
Presented by: Bryan Ball, Vice President and Principal Analyst, Supply Chain Management, AberdeenGroup
Karin Bursa, Vice President, Logility
Price: Free
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A formal sales and operations planning (S&OP) process is a must to remain a competitive, efficient operation. According to Aberdeen's recent report, "S&OP: A Critical Process for Superior Performance," best-in-class companies have nearly a 10 percentage point improvement in customer service rates, and a 38 day cash-to-cash cycle advantage over all other businesses.

In this webcast, you will gain insight on how you can create a best-in-class S&OP process. Bryan Ball, vice president and principal analyst, supply chain management with AberdeenGroup and Karin Bursa, vice president, Logility, will lead the discussion how leading companies align financial, sales, procurement, and marketing to operate from a "one-number" plan to streamline the planning cycle, and match supply and demand to achieve a profitable operation.

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